



## 2017 Drinking Water Week Poster Contest

**THEME:** Your Water: To Know It Is To Love It

May 7 – 13, 2017 is National Drinking Water Week, where we celebrate and recognize the vital role water plays in our community. Charlotte Water is proud to supply more than 107 million gallons of water to approximately one million people across Mecklenburg County every day.

**WHO:** Students in grades K-5 residing in Mecklenburg County.

**PRIZES:** There will be one grand prize winner and honorable mention winners selected for grades K through 5. All winners will be recognized at the Open Streets 704 event, Sunday, May 7, 2017.

- The Grand Prize winner for the contest will receive a \$100 gift card, a swag bag and a certificate. Their winning artwork will also be highlighted on the Charlotte Water website and may be reproduced for use in official Charlotte Water publications.
- Honorable mention winners in grades K-5 will receive a swag bag and a certificate.

**WHEN:** Artwork and entry form are due **NO LATER THAN 3 p.m. Friday, April 21, 2017.** Winners will be announced by April 28, 2017.

**PLEASE NOTE:** All entries become City of Charlotte and Charlotte Water property and may be reproduced in print, electronically, broadcast media, used online or on social media. Entries will not be returned.

**WHERE:** Artwork and *required entry form* can be hand-delivered or mailed to:

**2017 Water Week Poster Contest**  
**Charlotte Water**  
**5100 Brookshire Boulevard**  
**Charlotte, NC 28216**  
**Attn: Michelle Bradley**

For questions, please call (980) 282-8295 or email [mbradley@charlottenc.gov](mailto:mbradley@charlottenc.gov)

More about Water Week: [www.charlottewater.org](http://www.charlottewater.org) and click on the Drinking Water Week button



# 2017 Drinking Water Week Poster Contest Entry Rules

**Theme: Your Water: To Know It Is To Love It**

- The poster contest is open to any student in grades K-5 residing in Mecklenburg County.
- Entries must be **postmarked or received no later than 3 p.m. on Friday, April 21, 2017.**

Artwork and *required entry form* can be hand-delivered or mailed to:

**2017 Water Week Poster Contest  
Charlotte Water  
5100 Brookshire Boulevard  
Charlotte, NC 28216  
Attn: Michelle Bradley**

- Artwork must be flat-do not roll or fold.
- Artwork must recognize the importance of access to clean drinking water. Artwork will be judged on creativity, relevance, legibility and adherence to guidelines.
  - **Creativity:** Artwork should reflect the child's appreciation of the importance of clean drinking water.
  - **Relevance:** The idea for the artwork relates to the 2017 theme and must include the statement *Your Water: To Know It Is To Love It*
  - **Legibility:** The artwork is readable and easily understood.
  - **Adherence to Guidelines:** The entry must be submitted on white or off-white background paper and be at least 8 1/2 inches by 11 inches, but not larger than 18 inches by 24 inches. (Lined notebook paper or graph paper may not be used.)
  - The student may use watercolors or tempera paint, crayon, ink, charcoal, pastel, etc. to create the artwork. Reflective materials such as glitter or gold stars, or items such as cotton balls, straw, magazine pictures or fabric glued to the art are prohibited and will result in disqualification.
  - Each entry must be the work of one student. The concept, design and artwork must be the original work of the student entering. If the judges determine that someone other than the student has assisted in the creation of the poster, the entry will be disqualified.

More about Water Week: [www.charlottewater.org](http://www.charlottewater.org) and click on the Drinking Water Week button



## 2017 Drinking Water Week Poster Contest Entry Form

**THE COMPLETED ENTRY FORM MUST BE SUBMITTED WITH EACH ENTRY  
OR IT WILL BE DISQUALIFIED.  
FORM MUST BE TAPED OR GLUED TO THE BACK OF THE ARTWORK.**

Please type or print legibly.

Student Name: \_\_\_\_\_ Date: \_\_\_\_\_

Student Address: \_\_\_\_\_

City, State, ZIP code: \_\_\_\_\_

Student School: \_\_\_\_\_ Grade: \_\_\_\_\_

Parent/guardian Name: \_\_\_\_\_

Parent/guardian Address: \_\_\_\_\_

City, State, ZIP code: \_\_\_\_\_

Parent/guardian phone number: \_\_\_\_\_

Parent/guardian email address: \_\_\_\_\_

I certify that this is original artwork that I created on my own. I understand that artwork will not be returned and becomes the property of Charlotte Water and the City of Charlotte and may be reproduced in print, electronically, broadcast media, used online or on social media.

Student signature: \_\_\_\_\_ Date: \_\_\_\_\_

I certify that this is original artwork that my child created on his/her own. I understand that artwork will not be returned and becomes the property of the Charlotte Water and the City of Charlotte and may be reproduced in print, electronically, broadcast media, used online or on social media. I also give permission for my child's name and photo to be released to local and regional media, and may be used in print, electronically, broadcast media, used online or on social media.

Parent signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Submit artwork and this required completed entry form by 3 p.m. on Friday, April 21, 2017 to:**

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Charlotte Water  
5100 Brookshire Boulevard  
Charlotte, NC 28216  
Attn: Michelle Bradley**

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